Center *for* Research Libraries
GLOBAL RESOURCES NETWORK

Framing a Common Agenda for Newspaper Digitization and Preservation: An ICON Summit

(http://www.crl.edu/sites/default/files/highlight_images/newspapers.jpg)

Date   Tuesday, April 14, 2015
Time   9:00 am - 3:00 pm CET
Location   National Library of Sweden, Stockholm Sweden
Contact   Maria Smith - **msmith@crl.edu (mailto:msmith@crl.edu)**
Program   **ICON (/programs/icon)**

In cooperation with the IFLA News Media Section, and in conjunction with the 2015 **IFLA International News Media Conference (http://www.kb.se/aktuellt/utbildningar/2015/IFLA-International-News-Media-Conference-/)**, the Center for Research Libraries will convene representatives of national and academic libraries, commercial producers and aggregators of news content, and cultural and funding organizations to assess the state of international newspaper digitization and preservation, and to better align future library and commercial efforts, investment and funding in these areas.

The world's print newspapers constitute an incomparable and irreplaceable source of critical historical and cultural

evidence. In recent years libraries, funding agencies, and publishers like ProQuest, Gale and Readex, have invested substantial sums in preserving and digitizing those materials for access. This meeting will bring together representatives of those organizations to consider the current state of newspaper digitization and evaluate major accomplishments to date, such as the **National Digital Newspaper Program (http://www.loc.gov/ndnp/)**, **Europeana Newspapers (http://www.europeana-newspapers.eu/)**, and CRL's World Newspaper Archive, based on data collected by CRL. Attendees will attempt to find consensus on priorities for future digitization, and agreement on the sharing of resources, holdings and metadata necessary to make future efforts sustainable and transparent.

Through the International Coalition on Newspapers (ICON) program, supported by the Andrew W, Mellon Foundation, the National Endowment for the Humanities, and the Institute of Museum and Library Services, CRL makes substantial data available to inform newspaper preservation and digitization. In advance of the April summit CRL will publish the findings of two current studies, as background for discussion:

1. An analysis of the current coverage of world newspapers by the major library and commercial newspaper digitization efforts;
2. A proposed accreditation scheme for assessing the sustainability and integrity of content in digital historic newspaper repositories.

Attendees will weigh the preliminary analysis and critique the CRL tools and protocols for evaluating and sharing information about digitization programs, repositories and platforms. Anticipated outcomes of the workshop include:

- A shared understanding among participants of the gaps, redundancies, costs, and benefits of the major newspaper digitization programs to date;
- Agreement on broad terms for a viable "division of labor" between libraries and commercial publishers in the further mass digitization of world newspapers;
- A commitment by participants to contribute and maintain issue-level metadata on available digitized newspapers, and other protocols for information sharing about digitization projects.

Agenda

Location: business office of the National Library of Sweden (Kungliga biblioteket), located at **Karlavägen 100 (https://goo.gl/maps/Dq2VI)**.

08:30-09:00 - Welcoming and light breakfast

Morning Session: The State of the Art: A Comparative Analysis of Newspaper Digitization to Date

9:00 AM - 12:15 PM

The first session will focus on the comparative analysis of the major digitization efforts to date, based on surveys of programs and comprehensive data from the ICON database.

A. The ICON Analysis and Findings

James Simon, CRL, will discuss three major areas:

1. Content analysis: an overview of the coverage of world newspapers held in print, microform and digital formats
2. Repository analysis: a summary analysis of the existing repositories and platforms for preserving and providing access to historical newspapers holdings
3. Funding models: An evaluation of the effectiveness and productivity of the various models used to fund digitization, including national funding (NEH and JISC), international funding (Europeana), and commercial partnerships (British Library/brightsolid, CRL/Readex, and Reveal Digital).

Related Documentation

- **The "State of the Art" : A Comparative Analysis of Newspaper Digitization to Date**

(http://www.crl.edu/sites/default/files/d6/attachments/events/ICON_Report-State_of_Digitization_final.pdf)

B. The Strategic Implications of the ICON Analysis

Bernard Reilly, CRL, will outline the strategic implications of the findings for the comprehensive preservation of world newspapers, with reference to national and international library digitization activities to date, the status of electronic deposit and digitization in the commercial publishing sector.

C. Participant Viewpoints

Representatives of major national and academic libraries will be asked discuss their own impressions of the CRL findings and explore how their programs might proceed in the light of the new data. Representatives of national libraries will be encouraged to propose possibilities for international cooperation.

Representatives of commercial providers will be asked discuss their respective newspaper digitization efforts and priorities. Discussants will be encouraged to propose broad terms and principles for viable cooperation and a strategic "division of labor" between libraries and commercial publishers, in the further mass digitization of world newspapers.

D. Brainstorming and Free-form Discussion

Attendees will attempt to formulate the outlines and principles of a sustainable and mutually advantageous "division of labor" or alignment between the national libraries, publishers, consortia and other major research libraries on the further digitization of international newspapers, based on the discussions presented by the library and publisher representatives.

Afternoon Session: Measuring the Effectiveness and Value of Digitization Programs and Repositories.

12:45 - 14:30 PM

Over lunch and into the afternoon, CRL will introduce its proposed metrics for measuring the effectiveness and value of digitization programs and repositories.

A: Metrics for Assessment and Rating

CRL has devised a preliminary set of metrics for assessing the commercial and library-sector models of digitized newspaper repositories. The metrics apply to evaluating the suitability of a given repository to the task of ensuring the long term accessibility and integrity of content. The criteria are based on **Trustworthy Repository Audit and Certification (TRAC) (http://www.crl.edu/sites/default/files/attachments/pages/trac_0.pdf)** metrics and the new standard **ISO 16363 (http://www.crl.edu/archiving-preservation/digital-archives/metrics-assessing-and-certifying/iso16363)**.

Related Documentation

- **Part 1 - Digitized Newspaper Repository Assessment Scheme (http://www.crl.edu/sites/default/files /d6/attachments/events /PART_1_Digitized_Newspaper_Repository_Assessment_Scheme.pdf)** (proposed)
- **Part 2 - Digitized Newspaper Repository- Sample Assessment (http://www.crl.edu/sites/default/files /d6/attachments/events/PART_2_Digitized_Newspaper_Repository_Sample_Assessment.pdf)**

B: Discussion and Feedback

Attendees will critique the preliminary metrics in terms of how sound a basis they provide libraries for assessing the likely integrity and persistence of a given digital newspaper repository over time. The metrics will also be

evaluated for their usefulness in helping libraries determine the level of risk associated with investing in a particular database or digitization program.

Session 3: Towards a New Strategic Alignment for Newspaper Digitization

14:30 - 15:00

Points of Consensus on a Common Agenda

CRL and attendees will discuss the findings of the day and formulate group recommendations on a broad common agenda for information sharing and digitization. That agenda will also form the basis for CRL priorities for the its own further development and digitization of newspaper collections.

Newspapers (/facets/newspapers)   **All CRL Events (/events)**

The Impact Of CRL

Stories illustrating CRL's impact on collection building, preservation, and community collaboration.

(/impact/nation-islam-paper-featured-documentary-film)

Nation of Islam Paper Featured in Documentary Film (/impact/nation-islam-paper-featured-documentary-film)

(/impact/preserving-news-conflict-zones)

Preserving News from Conflict Zones (/impact/preserving-news-conflict-zones)

More Events

CRL programs aim to preserve "first drafts of history" from zones of conflict throughout the world.

CRL Global Resources Collections Forum: "Shared Resources / Common Vision" ★ 📅
24 Apr 2015 - 1:00pm

(/events/crl-global-resources-collections-forum-shared-resources-common-vision)

More Past Events

News Webinar: Strategies for Access 📅
17 Sep 2014 - 2:00pm

(/events/news-webinar-strategies-access)

Webinar: News Preservation and Access 📅
13 Jul 2011 - 12:00am
(/events/webinar-news-preservation-and-access)

Global Resources Roundtable: Beyond the Fold: Access to News in the Digital Era 📅
27 Jun 2013 - 9:00am

(/events/global-resources-roundtable-beyond-fold-access-news-digital-era)

News

CRL Libraries Support Purchase of Three Microform Sets
7 Apr 2015
(/news/crl-libraries-support-purchase-three-microform-sets)

Shared Resources / Common Vision: CRL's 2015 Collections Forum
11 Feb 2015
(/news/shared-resources-common-vision-crl%E2%80%99s-2015-collections-forum)

CRL To Purchase Six New Collections
11 Dec 2014

(/news/crl-purchase-six-new-collections)

Blog Entries

CRL and the News
1 Oct 2012
(/letter/8397)

All CRL Blog Entries →

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