

# Transformation of the online news media: implications for preservation and access

## 2015 IFLA International News Media Conference

The National Library of Sweden, Humlegården, Stockholm  
April 15-16, 2015

Organizers:

IFLA News Media Section & IFLA Audiovisual and Multimedia Section

The conference is kindly supported by our exhibitors:

- CCS Content Conversion Specialists
- Dicom
- Digital Divide Data
- NewsBank
- Ninestars
- Zeutschel

## April 14

6.30 pm - 8 pm      **Evening reception** in the annex of the National Library  
(registration is open before and during the reception, 6-8 pm)

## Programme April 15

8.30 am - 9.15 am      **Registration and coffee** in the library exhibition area

9.30 am - 9.40 am      **Opening Address**  
*Minna Kaukonen*, Chair, IFLA News Media Standing Committee

9.40 am - 9.50 am      **Welcome Address**  
*Gunilla Herdenberg*, National Librarian, National Library of Sweden

9.50 am - 10.30 am      **Keynote Address: Newspapers' Dilemma, Libraries' Challenge, and The Dance of Shiva** - *Chris Cowan*, Senior Vice President & Chief Product Officer, NewsBank, Naples, Florida, USA

## Session 1:

Moderator: *James Simon*, Vice President, Center for Research Libraries-Global Resources Network, Chicago, USA

10.40 am - 11.10 am Presentation 1: **Keep it together – presentation of born digital and digitized collections to various user segments** - *Tuula Pääkkönen*, National Library of Finland

11.10 am - 11.40 am Presentation 2: **Media libraries of India: a shift from traditional to virtual** - *Gouse Rajuddin*, Andhra Muslim College, Guntur, Andhra Pradesh, India

11.40 pm - 12.10 pm Presentation 3: **A kaleidoscope of digital news media in a national library** - *Sofija Klarin Zadravec & Karolina Holub*, National and University Library in Zagreb, Croatia

12.10 pm - 12.20 pm Presentation by **CCS Content Conversion Specialists** –Sponsors to the conference

12.20 pm - 1.30 pm **Light lunch** in the library exhibition area

## Session 2:

Moderator: *Bernie Reilly*, President, Center for Research Libraries-Global Resources Network, Chicago, USA

1.30 pm - 1.40 pm Presentation by **Dicom** - Sponsors to the conference

1.40 pm - 2.10 pm Presentation 4: **MUNIN - a monitoring system for e-legal deposit of newspapers** - *Gretel Mari Westman & Mona Løkås*, The National Library of Norway

2.10 pm - 2.40 pm Presentation 5: **Print versus digital media - teachers perspective** - *Kishor John & Ritesh Tiwari*, Department of Higher Education - Indore Division, Indore, Madhya Pradesh, India

2.40 pm - 3.10 pm Presentation 6: **News Archive Chaos: A Case Study** - *Kathleen Hansen & Nora Paul*, School of Journalism and Mass Communication, University of Minnesota, USA

3.10 pm - 3.40 pm **Coffee & Tea break** in the library exhibition area

3.40 pm - 3.50 pm Presentation by **Digital Divide Data** - Sponsors to the conference

3.50 pm - 4.20 pm Presentation 7: **Expanding the Scale of PDF Preservation to Accommodate a State Press Association through the Texas Digital Newspaper Program** - *Ana Krahmer*, University of North Texas Libraries, Denton, USA

4.20 pm - 4.50 pm **Q&A and Discussions**

7.00 pm - 10.00 pm **Dinner in the Stockholm TV tower Kaknästornet 155 meters up in the air** (if you have registered for this).  
No formal clothing is required. Address: *Mörka kroken 28-30*

Directions: Bus 69 between *Nybroplan* and *Mörka Kroken*.  
The organizers will assist those who want to travel in group.  
If you want to join the group, please be at the National Library entrance at 5.50 pm. The organizers will provide tickets for the group.

## Programme April 16

8.30 am - 9.20 am Keynote Address: **Towards total recall? Online materials from a researcher perspective** – *Jonas Harvard*, Associate

Professor in History, Mid Sweden University

### Session 3:

Moderator: *Håkan Adenkrantz*, Head of Digital Collections Department, The National Library of Sweden

9.20 am - 9.50 am Presentation 8: **Digitization support with the open source product Goobi** - *Michael Luetgen*, Zeuschel GmbH, Germany

9.50 am - 10.20 am Presentation 9: **Radio and TV-archive Vorarlberger State Library** - *Thomas Feurstein*, Vorarlberger Landesbibliothek, Bregenz, Austria

10.20 am - 10.30 am Presentation by **NewsBank** - Sponsors to the conference

10.30 am - 11.00 am **Coffee & Tea break** in the library exhibition area

11.00 am - 11.30 am Presentation 10: **A business model for the e-newspaper from a customer perspective** - *Ton Spil & Martijn Suijkerbuijk*, University of Twente, The Netherlands

11.30 am - 12.00 pm Presentation 11: **Portuguese online newspaper design within the context of the new standards** - *Júlio Costa Pinto*, Fundação para a Ciência e a Tecnologia, Lisboa, Portugal

12.00 pm - 12.10 pm Presentation by **Ninestars** - Sponsors to the conference

12.10 am - 1.20 pm **Light lunch** in the library exhibition area

## Session 4:

Moderator: *Lars Ilshammar*, Head of Physical Collections Department, The National Library of Sweden

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| 1.20 pm - 1.50 pm | Presentation 12: <b>Chasing the news: report from 10 years of digital legal deposit in Denmark</b> - <i>Tonny Skovgård Jensen</i> , State and University Library, Aarhus, Denmark                 |
| 1.50 pm - 2.20 pm | Presentation 13: <b>Missing links part 2: A survey of born digital legal deposit policies and practices</b> - <i>Dorothy Carner, Edward McCain, Frederick Zarndt</i> , USA                        |
| 2.20 pm - 2.30 pm | Presentation by <b>Zeutschel</b> - Sponsors to the conference   |
| 2.30 pm - 3.00 pm | <b>Coffee &amp; Tea break</b> in the library exhibition area  |
| 3.00 pm - 3.30 pm | Presentation 14: <b>Online news media in Mimer: the challenge of metadata quality in e-legal deposit in Sweden</b> - <i>Joakim Philipson, Stina Degerstedt</i> , National Library of Sweden       |
| 3.30 pm - 4.00 pm | Presentation 15: <b>News media and new media: implementing e-legal deposit legislation in Sweden</b> – <i>Pia Heidrich, Pär Nilsson, Johan Sellvall</i> , National Library of Sweden              |
| 4.00 pm - 4.30 pm | Presentation 16: <b>Recent initiatives and business models in online news media preservation and access - legal and financial restrictions</b> - <i>Jerker Rydén</i> , National Library of Sweden |
| 4.40 pm - 5.00 pm | <b>Q&amp;A, Discussions and Closing Remarks</b>   |
| 5.00 pm - 5.40 pm | <b>Tour of the National Library</b>   |

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Please note that there is a *reception* in the exhibition area on April 14 at 6.30 - 8 pm (if you registered for this).

As described in the programme it is possible to register and collect the conference bag at the library's reception desk 8.30 - 9.15 am August 15. But the delegates may also register *before* or during the reception, between 6 and 8 pm on April 14.